



JAGRAN LAKECITY  
UNIVERSITY

*igniting minds; changing lives*

# SCHOOL OF COMMERCE & ECONOMICS



————— In Collaboration with —————



**Harvard  
Business  
Publishing**  
Education



**NSE**

**ACCA**

## Why study with us

- JLU School of Commerce and Economics is part of Madhya Pradesh No1 Private University, Jagran Lakecity University.
- Unique Courses - Offering B.Com (Honors) / MBA - Financial Market and Banking & Finance.
- More focus on Subject Application knowledge - Syllabus is designed in such a way that it focuses more on the application of the subject rather than just theoretical aspects.
- MOU with NSE India Knowledge Hub for course content and design.
- Resources - Practical exposure of NSE SMART - Simulated Market Training (NSE Trading Lab).
- Qualified faculties- Faculties are Ph.D. and NET qualified with research exposure.
- Academic curriculum rigor - Quality of curriculum, pedagogy, exam and academic focus. Unique subject like Skills for accounting managers to give edge to the students.
- Placement & Internship: Assistance in placement with average package of 3 Lakh plus. Minor research projects from the banks and corporate during Internships.
- Infrastructure - Class equipped with projectors, digital infra support through ERP.



## Key Recruiters



jaro education®



From the trusted family of HDFC Bank



DCB BANK



# B.Com

Accounts / Management

<b>1 YEAR</b>	<ul style="list-style-type: none"><li>• Financial Accounting</li><li>• Business Law</li><li>• Business organization</li><li>• Principles of Management</li></ul>
<b>2 YEAR</b>	<ul style="list-style-type: none"><li>• Corporate Accounting</li><li>• Company Law</li><li>• Research Methodology</li><li>• Cost Accounting</li></ul>
<b>3 YEAR</b>	<ul style="list-style-type: none"><li>• Management accounting</li><li>• Strategic Management</li><li>• Financial System in India</li><li>• Entrepreneurship development</li></ul>

## Student Speak



### Praful Shivhare

Jagran lakecity university shown me the right path to my academic journey. It triggered my confidence and helped me first in realizing my goal and then in achieving it. Those 3 years truly transformed me into a talented student I always wished to be.

## Industry Speak



### Mr. Abhishek Gupta

*Chartered Accountant  
Past Chairman ICAI Bhopal Branch*

Jagran Lakecity University with global expertise faculties and excellent placement records provide the best industry-based curriculum for B.Com course. This course is designed as such to inculcate business acumen in students aspiring to be successful in the field of commerce and finance.

Admission Charges (One-Time, Non-Refundable)	Caution Money (One-Time, Non-Refundable)	Alumni Fund (One-Time, Non-Refundable)	Digitalization Charges (Per Year)	Tuition Fees (Per Year)	Exam Fees (Per Year)
INR 5,000	INR 5,000	INR 10,000	INR 5,000	INR 45,000	INR 15,000

# B.Com (Hons.)

Financial Market / Banking & Finance

<b>1 YEAR</b>	<ul style="list-style-type: none"><li>• Foundation of Accounting</li><li>• Business Statistics</li><li>• Business Economics</li><li>• H.R.M</li><li>• Skills for Accounting Managers</li></ul>
<b>2 YEAR</b>	<ul style="list-style-type: none"><li>• Corporate Accounting</li><li>• Cost Accounting &amp; Reconciliation</li><li>• Research Methodology</li></ul>

## Specialization in Financial Market

- Financial Market • Mutual Funds • Currency Derivatives

## Specialization in Banking & Finance

- Financial System in India • Commercial Banking
- Stock and Commodity Market

<b>3 YEAR</b>	<ul style="list-style-type: none"><li>• Financial Management</li><li>• Management Accounting</li><li>• Indirect Tax</li></ul>
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## Specialization in Financial Market

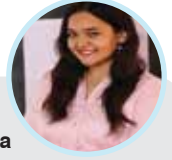
- Investment analysis & Portfolio management • Mutual Funds (Advanced Module)

## Specialization in Banking & Finance

- Security Analysis and Portfolio Management • Foreign Exchange Market

Admission Charges (One-Time, Non-Refundable)	Caution Money (One-Time, Non-Refundable)	Alumni Fund (One-Time, Non-Refundable)	Digitalization Charges (Per Year)	Tuition Fees (Per Year)	Exam Fees (Per Year)
INR 5,000	INR 5,000	INR 10,000	INR 5,000	INR 70,000	INR 15,000

## Student Speak



### Abhishree Kulsreshta

"My experience at JLU School of Commerce & Economics has been truly enriching. They have the most modern teaching methodology which enables you to learn concepts practically and not just theoretically. The facilities here are extremely supportive & friendly which makes you feel like coming to the university every day."

## Industry Speak



### Mr. Amit Kumar Jain

*Company Secretary  
Past Chairman WIRC of ICSI*

I am influenced by the values, ethics, vision, mission and Global outlook adopted by the Jagran Lakecity University. Campus, Study pattern, courses and Faculties are one of the best in the country, wishing to carry the quest for excellence.

# BA (Hons.)

Economics

<b>1 YEAR</b>	<ul style="list-style-type: none"><li>• Basics of Micro Economics</li><li>• Macro Economic Theory</li><li>• Research Methods</li><li>• Statistical Methods in Economics</li></ul>
<b>2 YEAR</b>	<ul style="list-style-type: none"><li>• Theory of International Economics</li><li>• Mathematics for Economics</li><li>• Basic of Econometrics</li><li>• Industrial Economic</li></ul>
<b>3 YEAR</b>	<ul style="list-style-type: none"><li>• Rural and Health Economics</li><li>• Public Finance</li><li>• Labor Economics</li><li>• Economics of Growth and Development</li></ul>

## Student Speak



### Taru Tiwari

I am grateful for being the part of Jagran Lakecity University family. This excellent university has upheld me and motivated me to pursue big goals in my life. It has offered me some of the best mentors in form faculties and has lead it's students to seek for great opportunities.

## Industry Speak



### Dr. ChandraShekhar Katju

*Senior consultant and Former General Manager  
TATA International Ltd. Dewas*

Good coverage of syllabus which would help students to advance for higher studies in Economics.

Admission Charges (One-Time, Non-Refundable)	Caution Money (One-Time, Non-Refundable)	Alumni Fund (One-Time, Non-Refundable)	Digitalization Charges (Per Year)	Tuition Fees (Per Year)	Exam Fees (Per Year)
INR 5,000	INR 5,000	INR 10,000	INR 5,000	INR 45,000	INR 15,000

# MA

## Economics

### 1 YEAR

- Micro Economics
- Macro Economics
- Mathematical Economics
- Research Methodology
- Agricultural Economics
- Econometrics Methods

### 2 YEAR

- Social and Gender Economics
- International Economics
- Public Finance
- Foreign Trade and International Institutions
- Applied Econometrics

## Student Speak



### HAIXUNA GODFREY

I am Haixuna Godfrey, an international student from Namibia, currently in my final year (MA Economics). I started my first academic session in July 2018. Having been here for almost 2 years now, I really learned a lot personally throughout my time in JLU. The faculty members are very helpful. With the very little time I got to engage with them, the spectrum of my imagination widened. With that said, I am very grateful to have been part of a group of intellectuals that indeed made me realize what it really means to have a family away from home.

## Industry Speak



### Mr. Girish Mainrai

*Chief Manager  
Bank of India*

The Syllabus is designed in such a manner that students are equipped with all the skills and knowledge to acquire a position in any reputed corporate and banking services etc.

Admission Charges (One-Time, Non-Refundable)	Caution Money (One-Time, Non-Refundable)	Alumni Fund (One-Time, Non-Refundable)	Digitalization Charges (Per Year)	Tuition Fees (Per Year)	Exam Fees (Per Year)
INR 5,000	INR 5,000	INR 10,000	INR 5,000	INR 40,000	INR 15,000

# MBA

## Financial Markets / Banking & Finance

<b>1 YEAR</b>	<ul style="list-style-type: none"><li>• Management Principles and Practices</li><li>• Organizational Behavior</li><li>• Quantitative Technique</li><li>• Operation Research</li></ul>
<b>2 YEAR</b>	<p><b>Specialization in Financial Market</b></p> <ul style="list-style-type: none"><li>• Financial Market And Institution</li><li>• Fundamental Analysis</li><li>• Technical Analysis</li><li>• Portfolio Management</li><li>• Financial Modelling</li></ul> <p><b>Specialization in Banking and Finance</b></p> <ul style="list-style-type: none"><li>• Financial Services</li><li>• Security Analysis and Portfolio Management</li><li>• Management of Financial Institution</li><li>• International Banking System</li></ul>

## Student Speak



### Radhika Saran

"My experience at JLU School of Commerce and Economics has been truly enriching. They have the most modern teaching methodology which enables you to learn concepts practically and not just theoretically. The faculties here are extremely supportive and friendly which makes you feel like coming to the university every day."

## Industry Speak



### Mr. Jaipal Singh Yadav

*Regional Manager  
(MP/CG, Maharashtra)  
Paytm- One97 Communications Ltd.*

Jagran Lakecity University is committed to ensure the practice that meets theory across all functional areas of management. MBA in Financial Markets / Banking & Finance is extremely demanded course across the industry. Apart from best infrastructure, here the talent is groomed at its best shape and readily disposable to corporate.

Admission Charges (One-Time, Non-Refundable)	Caution Money (One-Time, Non-Refundable)	Alumni Fund (One-Time, Non-Refundable)	Digitalization Charges (Per Year)	Tuition Fees (Per Year)	Exam Fees (Per Year)
INR 20,000	INR 5,000	INR 10,000	INR 10,000	INR 135,000	INR 15,000

## ADMISSION OFFICE DETAILS:

### BHOPAL OFFICE:

JLU Student Enrichment Hub, Near Kaliasot Barrage,  
Chandanpura, Bhopal – 44, Madhya Pradesh, India

  M: +91 7471110101 / 7471110102 / 7471110103

### INDORE OFFICE:

Jagran Lakecity University, The Headquarters,  
204, 2nd Floor, Sathya Sai Square, Vijay Nagar, Indore,  
Madhya Pradesh, India

  M: +91 (731) 4997004 / 7471110172 / 7471110173

### VIDARBHA OFFICE:

Jagran Lakecity University, 741, First Floor,  
Nelson Square, Nagpur -13, Maharashtra, India

  M: +91 9145670606 / 9665027247 / 7507510752

**Toll Free No: 1800-419-0156**

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If you are thinking of studying at Jagran Lakecity University Bhopal, you should attend one of our Open Day festivals and find out everything you need to know. Please visit [www.jlu.edu.in](http://www.jlu.edu.in)



**JAGRAN LAKECITY  
UNIVERSITY**

ESTABLISHED BY GOVT. OF M.P. BY ACT NO. 22 OF 2013  
RECOGNISED UNDER SECTION 2(F) OF UGC ACT 1956