

To Observe the International Women's Day  
**celebrating #SHEroes**

**Date and venue:** **08<sup>th</sup> March 2022(Tuesday), 11.00 am – 1.00 p.m.**, at room no. B-123, Block B, SEH, Chandanpura campus, Jagran Lakecity University, Bhopal.

**Introduction:** International Women's Day is not about asserting the dominance of one gender over the other. Conversely, it's christened to commemorate the contribution of women in the socio- political sphere as well as in global peace and security, to celebrate their very existence and to express our gratitude for their presence in our lives.

With the same agenda in mind, Faculty of Liberal Arts and Humanities, Jagran Lakecity University, Bhopal is set out to celebrate International Women's Day on 8th March 2022 by conducting a seminar on gender sensitivity celebrating the #SHEroes.

**Objective:** The purpose behind celebrating this day is to promote peace with women's rights. While every day is a women's day, this particular day is marked to honor all the women and their achievements regardless of the divisions, whether national, ethnic, linguistic, cultural, economic or political. The world is celebrating International Women's Day on March 8. Time and again, women have proved their worth by excelling in every field and bringing pride. They are not just powerful leaders in the economic and political domain but rule in sports, entertainment and other categories as well.

**History of International Women's Day** International Women's Day stems from a workers' movement. It first emerged at the turn of the twentieth century in North America and across Europe, when in the year 1908, 15,000 women marched in New York City demanding fewer hours in the job. Apart from this, they demanded that they should be given a better salary and also be given the right to vote. A year later, the Socialist Party of America declared this day as the first National Women's Day at the Socialist International meeting in Copenhagen. Throughout the years, many changes and new objectives are brought to further engrave the meaning of this day and in 2015, countries adopted the 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals. In it, Goal is Achieve gender equality and empowers all women and girls.

**Significance of International Women's Day** International Women's Day is marked by celebrating all aspects of a women's life. From being a home manager and taking care of her family to working as a professional outside home, the day aims to celebrate everything a woman does for her loved ones and for society. People celebrate this day by pampering the women in their lives and telling them how special they are. The day is also significant to make people aware of women's rights, safety and gender equality. Also, there are colours for this day--purple, green and white. Purple signifies justice and dignity; green symbolizes hope

**Day** and white represents purity.

The session on Gender Sensitivity will focus on the way by which people are made aware of how gender plays a role in life through their treatment of others.

**Moderator:** Dr. Anshika Makhijani, Assistant Professor (SG)

**Audience:** This is a university event where we are inviting 8-10 students from 2021 batch across the school from all the faculty, with equal distribution across genders.

**Format:** The session will be an interactive session including 90 minutes session on Gender Sensitivity by Dr. Shailaja Shastri, followed by open session. The session shall start with a video directed and curated by the students on Jagran School of Public Policy and International Affairs, dedicated on the SHEros of Jagran Lakecity University, Bhopal, who are one of basic pillars in bringing the university to new heights.

**Program Schedule  
08<sup>th</sup> March 2022**

<b>Time</b>	<b>Event</b>
11.00-11.02 am	Introduction by Dr. Deevanshu Shrivastava
11.03-11.11 am	Playing of video made by JSPPIA students
11.12-12.41 pm	Session on Gender Sensitivity by Dr. Shailaja Shastri
12.42- 12.55 pm	Open Session moderated by Dr. Anshika Makhijani
12.56-1.00 pm	Vote of Thanks by Dr. Ruchi Sharma

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